BY THE HERALD PUBLISHING CO.

THE MERCHANT

WHO DOES NOT ADVERTISE

IS SELDOM REFERRED TO

"ONE OF YOUR MOST PROM-INENT CITIZENS."

### VOTERS, REGISTER.

of the registration officers will close on or before the 3d of September. The revision week commences September 24th, and closes October 1st. The books must be filed with the county clerk on or before October Sth, and all transfers of registered electors from one precinct to another in the same county must be made before the last named date. Voters-The house to house canvass

Voters—A double registration is required for the election November 6th, 1894, a revision and entirely new registration. All qualified to vote for county and territorial officers, if not already on the lists, must take the usual oath and be duly entered. All qualified electors who desire to vote for delevates to the constitutional convation must take the new outh. No registrar can enter a name on the new list without this.

Voters—all the machinery of the election will be conducted in a double form—there will be two sets of registration books—one in buff for the old revised list, one in blue for the new constitutional convention list. There will be two sets of bailot boxes for each polling place, one for the general election, and one for the convention delegates. Also there will be two kinds of ballot cavelopes, one in buff for the general election, one in blue for convention delegates. vention delegates.

TO ADVERTISERS.

Changes for advertisements in The Sunday Herald must be handed in not later than Friday night.

### BRIEF AND BREEZY

There are messages at the Western Union telegraph office for G. P. Tinges, G. C. Keller.

Westerday's clearings were \$131.384 as compared with \$122,287 for the same day of last year.

A tallyho ride was indulged in by the younger members of the Jewish society of this city last evening. The testimonial extrert to Alvin Bees-ley will take place at the Nineteenth ward assembly hall on Monday evening the 27th inst.

Ah Sain, a Plum alley Celestial, was run in last night by the police for engaging in a fissic encounter with another exile from the Flowery kingdom.

Elder Anton C. Land, of Sannete county, returned to Utab yesterday morn-ing from Germany, where he has filled a two years' mission.

The funeral services over the remains of Thomas Goodman were held yesterday in the Twenty-first ward meeting house. The attendance was very large.

Don Saields, the bright little page of the lower house of the last legislative assembly, is now a useful attache of St. Mark's hospital. Don owns every mem-ber of the legislative assembly.

All the officers have returned to Fort Douglas and the post hall was the scene of one of the lively old-time hops for which it is noted, last evening. A num-ber of young people from the city were in

Rev. and Mrs. Wallace, formerly of St. Luke's hospital, Derver, will take charge of St. Mark's hospital, this city, on September 1. Mr. Wallace's office will be broadened a little as he heard it. But Ziegler was not the only one are's of matron.

A party of nine newspaper people of Minneapolis arrived at the Templeton hotel last evening from the west enroute home. The personnel of the party is made up of W. J. Eichards, Mrs. Richards, Charles E. Coffin, Tarence E. Coffin, Charles F. Savies Mrs. Sayles, Herman J. Sayles and Mary A. Sayles.

Herman J. Sayles and Mary A. Sayles.

mile open, classifications of the party is made up of the champion of the companion of the com

September 17. There will be an entirely new corps of professors, and every effort will be made to have the work and influence of the college carnestly christian as well as thorough and superior in the quality of its instruction. Academic preparatory classes will be continued as heretofore and a Freshman class will be organized. Board and rooms will be furnished at reasonable rates. For further information address the president, Rev. Henry K. Warren, Salt Lake city.

The Prove Mills

have just turned out some elegant sivies of cassimeres for men's suits. Greer a suit and keep money at home.

JOHN C. CUTLER & BROS.

36 Main Street.

36 Main Street.

THE CALIFORNIA CYCLONE.

THE CALIFORNIA CYCLONE.

### SALT LAKE HERALD. WORLD'S RECORD

Established on the Salt Lake Track by Ziegler, the Champion.

A QUARTER IN 1:01 1-5

Made By the Californian With a Flying Start, Without

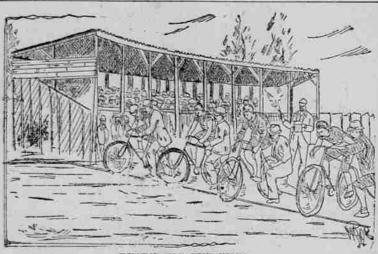
Championship-Evans Wins the Quarter Mile and the Two Mile Open, Class, A-Distribution of Prizes-General Notes.



Class B, in 4:52 2-5-Foster, the He took things easy until well under Speedy San Francisco Boy, Cap- way on the last lap, when he forged tures the Half Mile Open, Class B ahead, and increasing his lead at every -Jensen Wins the One Mile State turn of the wheel, won easily in 1:08 2-5

THE STATE CHAMPIONSHIP. For the one-mile state championship, Weiler, Jensen, Evans and McIntyre were entered. They had all done some Otto Ziegler, jr., the American cham- hard racing and were pretty fired when Otto Ziegler, jr., the American champlon, scored another big triumph yesterday, and the two thousand people that saw him break a world's record on a five-lap track fairly went wild with enthusiasm.

After he had accomplished this fact a storm of cheers were given for the modest little Californian, and cries of "Ziegler, Ziegler!" rent the air as he retired to his dressing room. One individual, forgetting in the excitement of the moment the eternal fitness of things, frantically yelled: "Speech!" speech! Speech! The American and of course put him out of the moment the trace and were pretty tired when they came out, but notwithstanding this, Referee Holden put a time limit of 2:35 upon the race. This was unnecessary, however, as the men went from start to finish for all there was in them. McIntyre set the pace at first, and the others relieved him in turn. Jensen spurted early in the game, with McIntyre holding him well, but he was unable to close the gap and Jensen won the tace—2:31 1-5. McIntyre's time was 2:31 2-5, with Weiler third. Evans poor showing was explained when they came out, but notwithstanding these care out, but notwithstanding out, but notwithstanding these care out, but notwithstanding these care out, but notwithstanding this, Referree Holden put a time limit of 2:35 upon the race. This was unnecessary, however, as the men went from start to finish for all there was in them. McIntyre set the pace at first, and the others releved him in turn. Jensen spurted early in the game, with McIntyre holding him well, but he was unable to close the gap and Jensen won the tace—2:31 1-5. McIntyre's time was 2:31 2-5, with Weiler third. Evans poor showing was explained when he rode in. One of the tired when they came out, but not withs and the store care of the c



READY FOR THE WORD.

to win honors. All of the racers went after records, and smashed things

The champion established a world's record for an unpaced half-mile, fly-

A certificate of incorporation was issued yesterday to The Highland Mercantile company. represented by William S. McCornick, Franklin D. Kimball and Charles O. Whittemore, with a capital of \$6,000. The establishment will be located at Bingham canyon.

At 6 a. m. yesterday the thermometer being \$7. Currently and at 6 p. m. At 6 a. m. yesterday the thermometer being \$7. Currently and at 6 p. m. At 6 a. m. yesterday the thermometer being \$7. Currently and at 6 p. m. QUARTER-MILE OPEN.



3. 9





at the Cycle club's quarters in the Sanitarium building, on Third South street. The occasion was the distribu-tion of prizes to the wheelmen who had

one of the three in the two mile open class A, he could have gotten the third

prize.
Otto Ziegler weighed in for a bath at
the sanitarium last night and tipped
the scales at 141 pounds.

The Road Race. On August 30th the great ten mile

oad race to Garfield Beach will take

McCornels, Prankin D. Rudmail and R. Rudmail and Rudma

The California Cyclone.

The next event was the two-mile pen for class B men, the contestants being Ziegler, Boles and Collier of Denver, and Pearce, of Butte. The champion was given a flattering reception when his sturdy form appeared on the track and all eyes followed him as the word around the circle to limber 50 p.m. 3:00 p.m. 4:00 p.m. 4:00 p.m. 5:00 p.m. 5:0 day for the 50-mile race Sunday be tween the two cowboys, with their three horses, and Prince and Schock of their 18 pound Fowlers. The track is to be divided in two by a rope being strung from stakes driven at intervals of 25 feet. The wheelmen are to have the inside track and the horsemen the outside. Surveyors will determine how much different

easily, and seemingly without any exertion.

"That," suggests my friend, "must be on account of the superior advantage of the way the sprocket wheel is made and the pedals fitted, giving it that easy motion. That wheel cannot weigh more than sixty pounds."

That's exactly its weight. What a wonderful machine!

He is off! Now, see, he is nearing the half-mile pole! What a speed! Crack! goes the pistol, and a murmur was heard from the crowd as they witnessed the most wonderful speed he had yet attained. Away he goes, like a whirlwind! See, he is coming down the backstretch! Another lap. He goes by the grand stand like a streak of lightning! The Rambler had again lowered the world's record and the crowd alternately cheered for Ziegler and the Rambler.

Foster, his running mate, also rides a Rambler, and be, with Ziegler, won every race in which they entered.

Browning Brothers are to be congratulated on the fact that they are the Rambler agents for Utah.

THE STREET LIGHTING

MAYOR BASKIN EXPRESSES HIM SELF ON THE SUBJECT.

won honors in the two day's meet. There were wheels, silver services, diamonds, gold medals, watches and various other trinkets in jewelry given to the successful racers.

Oscar Groshell thinks if he had been one of the three in the two mile com-Proposition From the Finance Committee - Appropriation List Approved-More Sewer Changes Parley's Creek.

Mayor Baskin favors cheaper lighting

for the city, in fact, very much cheaper lighting, and yesterday expressed himself as heartily in favor of the proposition sprung in the city council on Tuesday night to make investigation of the water road race to Garfield Beach will take place. The Union Pacific is backing the project, which is to be under the management of the Salt Lake Cycle company. Eleven prizes, that for the best time and the first man in being \$50 each, and then ranging down to \$1. The second prize will be a \$20 medal and the third a \$10 medal.

Observation trains will leave this city at 2 p. m. and when within ten miles of the beach the riders will leave the trains. The finish will be at the beach the necessary measurements and the necessary measurements and the necessary measurements and plant to make investigation of the sent of the project of the purpose of determining whether or not the establishment of a municipal electric lighting plant in the canyon is feasible. His honor is of the opinion that there is ample power at the command of the city to equip a plant whose capacity would be great enough to furnish light for every portion of the city at a rate far less than that now paid for the mosor would be pleased to see the trains. The finish will be at the beach power of City Creek for the purpose of determining whether or not the estab-lishment of a municipal electric lighting of the beach the riders will leave the trains. The finish will be at the beach.

Two League Mects.

Another scheme suggested by the fertile-brained and enterprising Cairfornians is the holding of two league meets annually instead of one, one for the east and one for the west. It is suggested that many wheelmen and league members who live at great distances from the place of the meet are compelled to miss it on account of the distance and expense. It is contended that if the country were divided into two sections and annual meets held in each, there would be a far greater attendance and consequent increased benefit to the cause and to the interests of cycling generally. San Francisco, Salt Lake, Lincoln, Neb., and El Paso, Texas, are the candidates for the next western meet.

It is rumored that a small-sized bomb will be exploded under a lot of class A men from various parts of the country before long, that will hoist them into class B for good and all, says the Denver Rapublican. The work done by some of the A men during the meet determined the racing officials to put them where they belonged. They were altogether too fast for the real ameteur class A rither.

It is real plants because the place of the may of the real ameteur class A rither.

It is now proposed by the finance company in the real ameteur class A rither.

It is now proposed by the finance company in the real ameteur class A rither.

Wilber Edwards, of San Jose, has gone back home and will ride no more this season. He came to Denvet to ride in the races here, but the work of the California trio seemed to dishearten him and he has concluded to sell bicycles for the rest of the season.

Bicycles Against Horses.

The track will be put in condition today for the 50-mile race Sunday between the two cowboys, with their more than likely be granted. The mare than likely be granted.

Highest of all in Leavening Power.-Latest U.S. Gov't Report

# Bakin arsolutely pure

Colby-Timmerman.

The marriage of Miss Minnie M. Colby, of this city, and Mr. Isaac W. Timmerman, of Grand Junction, Colo., ters Henry and Will Mosby, Mr. and took place last evening at the home of Mr. and Mrs. George Hedges, 518
First street, The ceremony was performed by Dr. Dalby, of the First

Most Beautiful Place in the Mounexcursion Wasatch will be \$1, good for five days, Fine fishing and hotel accommoda-tions. Everyone should avail them-selves of this offer and take their fami-

Hes for an outing. Daynes & Coalter keep the latest vo-cal and instrumental music, including Peters, Schubert, Ditson editions.

SAYS

REFRIGERATORS, BABY CARRIAGES.

Hammocks. Lawn Chairs, Lawn Rockers, Lawn Settees, Lunch Baskets and Gasoline Stoves, all go at cost prices.

H.Dinwoodev Furniture Co.

PERSONAL MENTION.

Joseph Clark is down from Ogden, stopping at the White.

B. T. Hutcheson and Alfred Moxali, of St. Paul, are tourists registered at the Walker.

Frank C. Payne, Miss Harriet Payne and Mrs. Loid, of Tennessee, are prominent tourists registered at the Enutsford, Hon. F. J. Cannon is down from Ogden on business, registered at the Templeton.

Charles A. White, of Missouri, and John T. Nally, of Denver, are tourists stopping at the Callen. T. Mingen is a mining man from Bing-ham, who registers at the White. John Hannock is down from Hooper, registered at the Cullen.

James D. Monton and Samuel G. Bruce, are tourists from Bangon, No., registered at the Templeton. at the Templeton.

Mr. and Mrs. J. W. Steele, of San Francisco, are registered at the White.

August J. Bowie and wife and Mrs.
Prym. of San Francisco, W. C. Johns
and William Trover, of Illinois, and J.
Dyer and H. Jacobsy, of New York, are
tourists registered at the Knutsford.

E. A. Coburn, of Philadelphia, is a
commercial man stopping at the Templeton.

Mr. and Mrs. Edmond P. O'Donnel, of Melbourne, Australia, are tourists at the John McChrystal and W. M. Nesbitt, of Eureka, are mining men at the Walker.

A. N. Millian and wife, and E. P. Lynell, of San Francisco, and R. A. F. Pearson, of Philadelphia, are tourists stopping at the Knutsfort. Charles A. Quigley, of the Studebaker Bros.' Wagon and Carriage company, of South Bend, Ind., is registered at the Templeton after a two weeks' trip in the south.

south.

A. E. Matthews, of San Francisco, and Mrs. Caroline West, of Philadelphia, are tourists at the Knutsford.

J. H. Reeves and wife, of Chicago, Frank Eastman and wife, of Omaha. L. D. Libbey, of Duluth, and D. A. Dupont, of Denyer, are at the Grand Pacific.

James Kennolly, ir., has returned from southern Utah, where he has been engaged for some weeks in superintending tine gathering of his father's stock.

Miss Sadie Leatham left for Logan yes-

the gathering of his lattice states.

Miss Sadis Leatham left for Logan yesterday morning on a two weeks' visit to friends there.

William M. Roylance, a merchant from Springville, is registered at the Cullen.

C. A. Anderson, of the Farm, Field and Fireside, of Chicago, is stopping at the Knutsford.

Knutsford.

W. H. Coates, a commercial man from Detroit, is a guest at the Templeton.

A. N. Fletcher, of St. Louis, and A. B. Salon and wife, of San Francisco, are tourists registered at the Cullen.

G. A. Stoun and L. M. Montoungh, of Parls, two of the promoters of the eastern dances given at the World's fair and California Midwinter fair—the famed muscle dance—are in the city. They are said to be desirous of bringing the dancers here. The gentlemen are at the Grand Paelfic.

Hot Springs baths, 52 West 2d South.

The regular Saturday night social at the Elite pavilion will take place as usual tomorrow. Beautiful prize to

best lady, waltzer. GARFIELD BEACH TRAINS. Commencing July 10 Carfield beach rains will run as follows:

rains will run as follows:
Leave Arrive Leave Arrive
Sait Lake Garfield Garfield Salt Lake
X7:45 a.m. x8:55 a.m. 12:90 noon 12:40 p.m.
10:20 a.m. 11:00 a.m. x2:40 p.m. 4:00 p.m.
2:00 p.m. 2:40 p.m. 4:90 p.m. 4:40 p.m.
3:00 p.m. 3:40 p.m. 5:25 p.m. 6:05 p.m.
5:00 p.m. 5:40 n.m. 7:30 p.m. 8:05 p.m.
\*6:30 p.m. \*7:10 p.m. \*10:00 p.m. \*10:40 p.m.
XDally except Sunday. \*Dally except
Monday. Monday.
Olson's orchestra in attendance every

afternoon and evening. Boating, bathing and dancing. Fare for round trig 50 cents. City ticket office 291 Mair street.

Gen'l. Agt. Passgr. Dep't. If you want a hat perfect in all its details call for the celebated "Miller." Brown, Terry & Woodruff Co., 142 Main

Auction Sale.

Saturday, August 25, at 10:30 a. m. at 10:37 East Brigham street, will sel the contents of four rooms, furniture the contents of four rooms, surface, bed room suit, Brussels and ingrain carpets, centre tables, ladies side saddle, bedding, extension table, dining room chairs, cook stove, heating stove hanging lamp, crockery and kitcher utensils.

E. M. ONION, Auctioneer.

Conforming with the new Rio Grand Conforming with the new Rio Grande Western time card, passengers via the Missouri Pacific railway now leave Pueblo at 7 p. m., arrivog alt Kansas City at 5:45 p. m. Through sleepers, free chair cars. See that your ticket reads via Missouri Pacific railway. S. V. Derrah, C. F. & P. A., 21 Morian block, Salt Lake city.

The Burlington Route Dining Cars.

The Burlington Route is the only line running dining care on the "a la carte" plan between Denver and Omaka, Kansas City and Chicago, Passengers have to pay only for what they eat. Be sure your ticket reads via the Burlington Route.

Will Do In The Way Of Advertising.

The Salt Lake Collegiate Institute. begins its twentieth year, September 4. All grades from primary to acade-mic. Home for a limited number of boys. For circular and particulars ad-dress Robert J. Coskey, Salt Lake city.

## Voters!

The fall campaign is now good men for office, and we will all be happy, as far as that is concerned. It may be

If you don't come in and buy for your household during the fall and winter one of our nice Stoves and Ranges and other kitchen and dining

# COMPANY.

SIGN OF THE BIG GUN. 42=44 West Second South.

**DULL TIMES** ADVERTISING.

The best dusiness lever is advertising newspaper advertising is the longest lever and the quekest to move trade. **Dull Times** 

Are the times to put forth the greatest effort and the most money. People don't usually ask For What they have already.

Advertising Is merely ASKING FOR TRADEL When the store is full every day, out down your space. Den't expect that you will get a big trade in duil times, but keep count and you'll find that the advertising was profitable.

kight at the time and enormously profitable after a while. The very fact that only a few merchants are wise enough to advertise in dull seasons, makes it all the more profitable for those who do. You are there when others are not. It gives you greater prominence. It will make your advertising in busy times much more

Effective.

Profitable

Common sense has a great feal to do with advertising. Think about it from a Common-sense

Standpoint. It may take some "nerve" to pay out money for newspaper space when the business isn't paying expenses

It Will Pay. More than half the business houses in the country would be ahead if they could shut up for three months in the summer. But they don't do it.

Why? Simply because they can't afford to. Peo-ple would forget them. Same way with advertising. Think of it.

Read Our Money Saving "Ad Blank" Page Seven